

Federal Construction MAGAZINE

New Magazine, Summit Target Federal Construction Market

SUWANEE, GA – If you're looking to break into the \$300 Billion+ Federal construction market, you have a new ally. *Federal Construction Magazine* and the *Federal Construction Executive Summit* are the industry's only resources dedicated to helping construction industry professionals become engaged with, staying competitive and being successful in the federal government-related construction arena.

The Magazine and Summit, produced by the publishers of *Commercial Construction & Renovation* magazine and the *Commercial Construction & Renovation Summit*, will cover everything from understanding hidden costs and risks, assembling the right team, identifying what projects are right for your business, to implementing internal systems and effectively communicating with contracting officers, technical representatives, inspectors, and others.

The bi-monthly digital magazine (www.fc-mag.com), set to launch after Labor Day, will include how-to articles, profiles of successful Federal construction projects, insightful columns from some of the industry's foremost experts on securing government contracts, and much more. Each issue will target key decision makers in the Federal construction market, including government procurement officials, administrators, inspectors, contractors, subcontractors, architects, engineers, suppliers, manufacturers, design firms and procurement companies.

The Federal Construction Magazine and Federal Construction Executive Summit will be the ultimate resources for anybody who has thought of getting involved in the Federal construction game," said David Corson, publisher of the new magazine and founder of *Commercial Construction & Renovation*. "The entities rely heavily on the insight and guidance of Doug Reitmeyer, our federal construction expert. For the past 35 years, Doug has negotiated, bid, bought out and served as project manager for over 1,000 government construction contracts with a total value of more than \$1 Billion. He is one of the foremost authorities in the Federal construction game."

In addition to the magazine, the publishers will hold an exclusive *Federal Construction Executive Summit* (www.fc-summit.com), which will provide a number of invaluable networking opportunities with potential customers and workshops. The first Summit, scheduled for June 2012, includes table top

exhibits, educational and accredited seminars, meet & greet networking receptions, gala reception and dinner, luncheon keynote speaker and Gala Casino Night Reception. The announcement for the site of the first *Federal Construction Executive Summit* will be made October 2011.

Magazine subscriptions are \$27.00 a year for the trades, \$17 for students and free for federal employees with a valid federal email address. All initial subscribers and advertisers will also receive a weekly inbox email newsletter that provides follow-ups, news and notes from the around the industry and updates on other ancillary projects the publishers are producing.

The publishers also are seeking editorial input from experts and analysts in the field. If you have a story or column idea, please contact Michael Pallerino, editor, at mikep@fc-mag.com.

Companies interested in advertising or participating in the Summit should contact David Corson at davidc@fc-mag.com or phone at 678.765.6550.

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EXECUTIVE SUMMIT